

height  n[®]

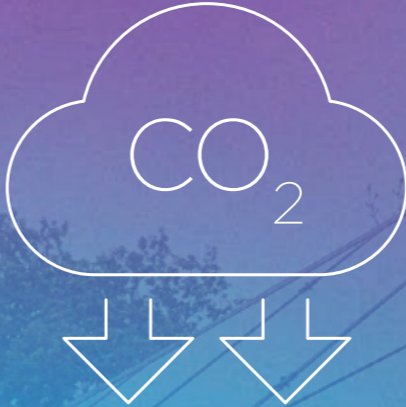
 n[®] **Sustainability**
Powering a cleaner, smarter future



Powering a cleaner, smarter future

- one kWh at a time





Real results, real impact

At HeightOn, sustainability isn't a marketing line - it's built into how we operate. From the electricity that powers our studio, to the vehicle we drive, we've taken deliberate steps to reduce our footprint, without compromising creativity or performance.



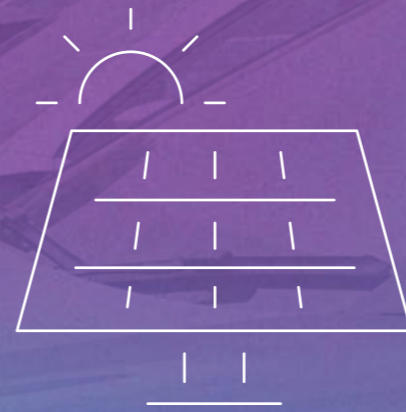
Our smart setup

Import tariff

Export tariff

Powered by the sun – since May 2023

We've invested in clean, renewable technology because it makes long-term sense – for our business, our clients and the planet. By combining rooftop solar, battery storage and an all-electric vehicle, we've created a system that reduces waste, cuts emissions and runs on sunshine.



Solar power

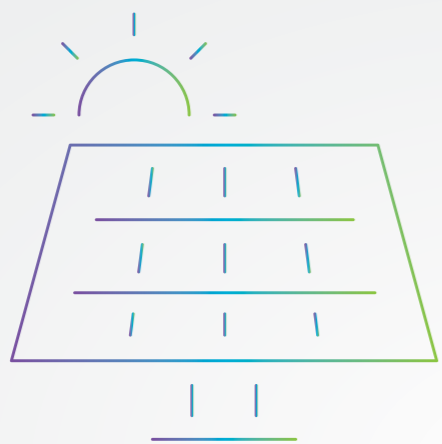


Battery storage



Electric vehicle





23.9 MWh of clean electricity generated

8kW solar panel system

Our solar system has generated over 23.9 MWh (23,877 kWh) of clean electricity. 82% of that energy – around 19,600 kWh – has been used directly onsite to power our work, store energy and charge our EV. The rest? Exported to the grid, contributing clean energy to the wider system.

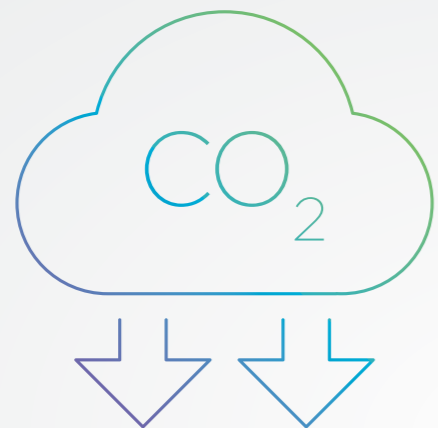
What that means in context:

- Enough to power 5.5 homes for a full year
- Or run our entire business, carbon-free, for over 2 years



5.5 homes powered for a full year

or run our entire business, carbon-free, for over two years.



**7.9 tonnes
of carbon saved**

**We're not offsetting.
We're actively reducing.**

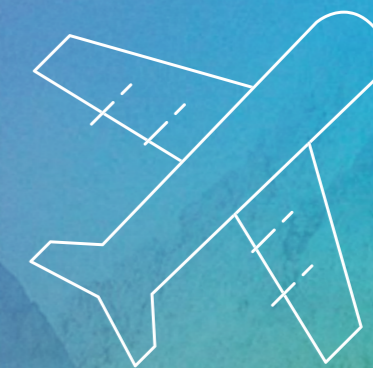
Since making the switch, we've saved an estimated 7.9 tonnes of CO₂ – and we're just getting started.

That's equivalent to:

- **Planting 131 trees**
- **Avoiding 280,000 miles of air travel**
- **Or removing a petrol car from the road for 2+ years**



**131 trees
planted**



**280,000
miles avoided**

n® a personal note...

"When we started building our solar setup, it wasn't just about cost savings. It was about making smarter choices – for our family, our business, and our future. This isn't a marketing move. It's how we live."

Chris HeightOn

"We believe design should make a difference – visually, strategically, and environmentally. Whether we're building a brand or installing a solar panel, our goal is the same: make it better than before."

Dom HeightOn



4,131 kWh
solar stored
energy

Smarter energy storage

Our 13.5kWh GiveEnergy battery, installed by Energy Creation, means we don't just use solar - we store it. Since installation, it's delivered over 5,100 kWh of stored energy, with 4,131 kWh of that coming directly from the sun.

This means we can:

- Use clean power at night
- Reduce dependency on grid electricity
- Avoid peak-hour costs and emissions



Clean power at night

All topped up by 100% renewable electricity from:





**31,000
electric miles.
Zero diesel.**

Driving cleaner – with fewer emissions

We swapped our diesel vehicle (45–50 mpg) for a fully electric 82kW Skoda Enyaq – powered by solar, battery, and 100% renewable electricity from Octopus.

Since then, we've driven over 31,000 electric miles – powering personal journeys with clean, low-carbon energy. Whether it's the school run, weekend travel, or delivering to the local Foodbank, it's one more way we're making conscious choices every day. That shift alone has helped us avoid an estimated 3.4 tonnes of CO₂ – the equivalent of taking 36 return flights from London to New York off the carbon map.



SKODA



**Fully electric. Zero diesel.
100% smarter**

36 return flights avoided – just by switching how we drive.



Results you can measure. Impact you can feel.

Since May 2023, our energy strategy has delivered:

- 8 tonnes of CO₂ saved
- 5.5 homes powered for one year
- 280,000 miles of emissions avoided
- 4,100 kWh of solar-stored energy used
- A 78% reduction in energy bills

It's proof that good business and better energy go hand in hand.



and a

78%

reduction in energy bills!

131 trees planted

8 tonnes of CO₂ saved

5.5 homes powered for a full year

280,000 miles of emissions avoided



Bonus: Supporting British Bees

Protecting the pollinators

We're proud to sponsor a working beehive in Hertfordshire as part of a wider initiative to protect native bee species, promote biodiversity, and support sustainable agriculture.

- **Through our partnership with Staunton Park, we've:**
- **Helped fund new colonies of British bees**
- **Supported a thriving CSR and sponsorship programme**

Our creative partnership includes branding, product packaging, eCommerce, and ongoing marketing strategy – all wrapped around a purpose-led initiative that's creating a real buzz.



STAUNTON
PARK

"We're incredibly proud of the Staunton Park brand and the results already achieved – and even prouder that it supports such an important environmental cause."

– Joe Arnold, Staunton Park

Our sustainability data – full transparency

Every figure in our sustainability reporting is based on the original data and real-world usage patterns shown opposite.

Where estimates or comparisons have been made, such as CO₂ savings or household electricity use, we've referenced publicly available sources, listed below, to ensure accuracy and clarity.

*CO₂ figures based on UK grid carbon intensity (0.23 kg CO₂/kWh, BEIS 2023) and DEFRA emissions factors for diesel vehicles.

EV energy use based on real-world charging data.

Solar statistics measured from May 2023 to September 2025.



Solar Panel System

- Size: 8kW
- Commissioned: May 2023
- Total generation to Sept 2025: 23,877 kWh (23.88 MWh)
- Onsite usage: 82% (≈ 19,618 kWh)
- Exported to grid: -4,259 kWh

Battery Storage – GiveEnergy

- Capacity: 13.5kWh
- Total energy delivered: 5,198 kWh
- Of which from solar: 4,131 kWh
- Charging pattern: Solar + off-peak Octopus Energy

Electric Vehicle

- Vehicle: Skoda Enyaq (82kW)
- Total miles driven: 31,000
- Estimated energy used: -8,857 kWh
- Previous vehicle: Diesel, 45–50 MPG average

Electricity Tariff (Octopus Energy)

- Day rate: 27.97p/kWh
- Off-peak rate (12:30am–5:30am): 8.10p/kWh
- Standing charge: 42.64p/day
- Supplier: Octopus Energy – 100% renewable

Carbon & Energy Assumptions

- UK Grid Emissions: 0.23 kg CO₂ /kWh (BEIS 2023)
- Diesel conversion factor: DEFRA 2023
- London–NYC flight CO₂ : 0.22 tCO₂ per return passenger
- Average UK household usage: 4,300 kWh/year (Ofgem)



Ready for Better?

Work with an agency switched on to sustainability

This isn't a badge. It's a mindset. We believe design, digital and strategy should leave a positive mark – not a carbon one.

Looking to build your brand with a team that's **Big On Better?**

Let's talk. **01435 692 023**



heightOn.agency

EV mileage shown is personal use, included to illustrate the wider impact of renewable-powered transport.

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